

**ALINA DAIN SHARON -- RESUME**

Email: [adainsharon@gmail.com](mailto:adainsharon@gmail.com) Website: [www.alinadain.com](http://www.alinadain.com)

**OBJECTIVE:** Seeking to contribute original reporting, writing, editing, multimedia and management to news organizations across the country and abroad.

**EXPERIENCE:**

**Nov. 11- Present      Assistant Editor      Boston, MA**

**JointMedia News Service**

- Reporting on national and global issues important to the American Jewish community; covering politics, Jewish life, Israel and the Palestinian conflict, and more.
- Managing the redesign process of JNS.org, and introducing multimedia elements to the news website; managing social networking pages for the organization.
- Establishing contacts with Jewish newspapers across the country to increase the number of JNS subscribers.

**July 11- Present      Press Representative      Boston, MA**

**German Consulate General Boston**

- Analyzing American news media and maintaining a daily newsletter on topics relevant to German-U.S. relations.
- Writing and editing for the English website of the consulate.
- Managing the consulate's Facebook page; promoting news from Germany and the European Union via the social network on topics ranging from culture to science, environment and climate research.

**Aug 10 – April 11      Web/Print Editor      Chicago, IL**

**Collegenews.com & College News magazine, Boston Hannah International**

- Managed the production of College News magazine and Collegenews.com; hired and managed 30 freelance writers, and five in-house interns; wrote and edited feature stories for the magazine and news articles for the web.
- Regularly written and edited aggregated news articles for the website based on trending topics.
- Doubled the traffic of Collegenews.com to 200,000 unique monthly visitors and increased the page rank of the website from 5 to 7 utilizing widgets and search engine optimization techniques; managed the College News social networking pages.

**Jan 10 – Apr 10      Reporting Intern      Bonn, Germany**

**Deutsche Welle Broadcasting Organization**

- Reported on development, science and culture issues for the English language news website; translated foreign language articles for publishing.
- Reported and edited radio packages; produced and hosted 30-minute radio programs.

**Jun 08 – present      Freelance Journalist      Chicago, IL**

**Jüdische Allgemeine Wochenzeitung**

- Covering cultural and political developments for a Berlin-based newspaper.

**Jun 08 – Aug 08 Journalism Fellow Berlin, Germany**

**InternXchange: Fellowship program sponsored by the German Academic Exchange Service (DAAD)**

- ❑ Studied German media at the Freie Universität Berlin; Interned at a Berlin weekly newspaper; published news articles in German.

**Jan 09 – Dec 09 News & Multimedia Reporter/Web Designer/Blog Editor Evanston, IL  
Medill School of Journalism**

- ❑ Reported breaking and feature stories using text, video and Flash for the health and science newsroom of Medill Reports.
- ❑ Worked in a team of eight to reinvent the content and structure of Legacy.com, one of the nation's 100 most visited websites; conducted audience research and worked as editor of the project blog.

#### **EDUCATION:**

**Jan 09 – Dec 09 Northwestern University, Medill School of Journalism Evanston, IL**

- ❑ Master of Science in Journalism GPA: 3.7
- ❑ Concentration: interactive journalism, health and science news reporting.

**Aug 05 – May 08 University of IL at Urbana Champaign Urbana, IL**

- ❑ Bachelor of Science in Media Studies GPA: 3.7
- ❑ Minors: French, German

#### **SKILLS:**

- ❑ **Languages:** fluent in Russian and Hebrew; proficient in French and German.
- ❑ **Technical:** Adobe Creative Suite CS4 (Flash, Premiere Elements, Photoshop, InDesign); HTML, CSS and Dreamweaver; Microsoft Office; Expression Engine and other content management systems.

Visit [www.alinadain.com](http://www.alinadain.com) for a full portfolio of my work. References will be provided upon request.